



NEW YORK NY, February 14, 2024 / -- buildGirls.org, Founder and CEO, Mackenzie (Kenzie) Goldsteen, has been recognized by Prudential as a 2024 Awardee of the Prudential Emerging Visionaries. This award recognizes a handful of exceptional teen leaders were chosen from thousands of applicants across the United States who have created innovative, bold solutions to financial and societal challenges in their communities. We look forward to using this recognition to spread buildgirls.org mission and enhance its programming.

Winners were chosen based on four main criteria: their solution is innovative; it will create meaningful impact and can grow beyond the student's community; it demonstrates a deep understanding of the issue it addresses; and the student is passionate about making change and inspiring others to act. "I am inspired by the students' sense of purpose and commitment to driving positive change in their communities," said Chairman and CEO Charles Lowrey. "We're honored to support these young leaders as they bring their extraordinary projects to life."



Motivated to empower other girls and women Kenzie co-founded Buildgirls.org, a 501 (c) (3) non-profit organization with a mission to improve gender economic inequality in STEM through education

and civic engagement. Buildgirls.org focuses on educating, engaging and empowering middle and high school females in the infrastructure industries with a focus on improving communities and sustainability. Buildgirls.org has reached more than 10,000 girls and has more than 1,000 current members nationally across over 40 states and internationally across 5 countries.

The organization achieves its mission through several key initiatives including a Scholars program, interviews with industry leaders, discovery days and an awareness campaign. Young women receive valuable information, benefit from mentorship, meet role models and more at a formative time in thinking about future career opportunities.

buildgirls also awards scholarship opportunities for underrepresented girls to help achieve additional growth, ensuring that the gender inequality is achieved. Through buildgirls.org, Kenzie is combating the gender inequality embedded in the business world, showcasing female leadership, and giving girls tools to achieve their full potential.