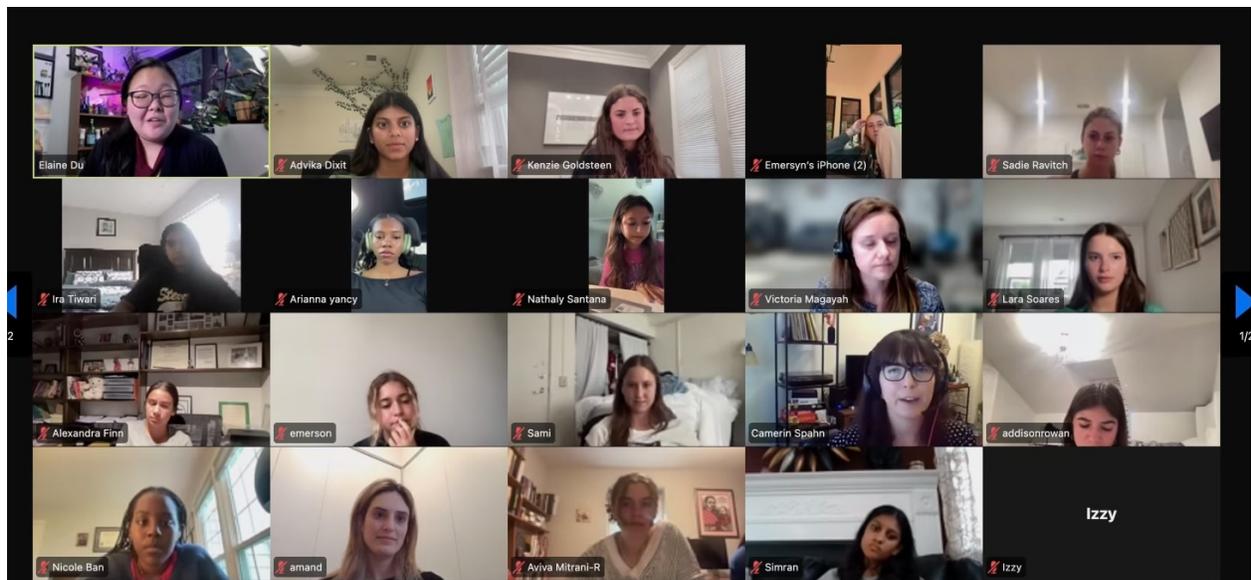


BuildGirls.org has Virtual Discovery Day / Speed Mentoring Event with ENOVATE



Washington, D.C., 2024 / -- buildgirls.org, a non-profit with a mission of fighting for gender equality across real world STEM fields held a virtual Discovery Day with ENOVATE, a national, Woman Owned, leading multi-sector engineering and construction management firm.



As part of buildgirls.org mission, buildgirls.org holds actual and virtual discovery days. A discovery day is a great way for middle and high school females to see real workplaces close up. These interactions are also a great way for a company to do something for aspiring or curious students in the community and so much more. Oftentimes, they will include Q&A, mentoring moments, lunch and learns, field trips, dinners and other valuable networking opportunities. Buildgirls believes this industry will have one of the most significant influences over the future of sustainability and the environment.

Key real world STEM fields such as Architecture, Construction and Engineering (ACE) have less than 10% female representation in the workforce. Data shows that firms with more diverse workforces, performance improves, companies are more profitable, companies grow faster and have higher employee satisfaction levels. While levels have increased slightly over the last decade, the way to make the biggest impact on this challenge is to connect with high school

females so they can learn about career opportunities in ACE while they are still exploring career pathways.

As a Woman-Owned Business, Enovate is certified as a Women’s Business Enterprise (WBE), Disadvantaged Business Enterprise (DBE) and Small Business Enterprise (SBE) as well as a LGBT Business Enterprise (LGBTBE). Enovate has been honored with an Anchin Construction and Design Award for Most Impactful Support of Diversity and Inclusion as well as a NJBIZ Best Place to Work in NJ award, Great Place to Work Certification and Zweig Group Top New Venture award.

Buildgirls.org was honored to work with one of its Advisory Board Members, Camerin Spahn, a senior partner at Enovate to make the event a successful night. The buildgirls.org members were treated to an amazing interaction of “speed mentoring” with leading female engineers. The girls were able to ask questions about the business, the industry and gender equality and equity.

OUR PROJECTS

FILTER BY SERVICE ▾ AVIATION ▾ SEARCH PROJECT 🔍

JFK INTERNATIONAL AIRPORT TRAFFIC SIGNING AND WAYFINDING

JFK INTERNATIONAL AIRPORT REDEVELOPMENT TRAFFIC ENGINEERING PRODUCTION MANAGEMENT SUPPORT SERVICES

NEWARK AIRPORT REDEVELOPMENT TRAFFIC ENGINEERING PRODUCTION MANAGEMENT SUPPORT

buildgirls.org, was founded by Mackenzie Goldsteen who was inspired by a series of discoveries that motivated them into action with the goal of changing the community.

“

At Enovate, we celebrate diversity, equity and inclusion, seeing it as part of our core values, an asset not only to our company but to everyone we touch. Our commitment to this important aspect of our company is unwavering.”

ÁINE O'DWYER, PE
CEO

The gender inequality and inequity in real world STEM has been widely recognized, but no sustainable initiatives have been established at a younger age when girls decide what they may want to pursue. According to a Microsoft survey, girls cited a lack of female role models a key reason they did not follow a career in the sector. Today, schools offer STEM programs but don't really focus on applications in ACE. As the girls discovered, this is a fast-growing space, an important component of the economy and is an industry with amazing career opportunities — but most females learn about it too late or not at all.

Having always been taught if you can't find a way then you make one, Kenzie founded buildgirls.org to fight for equity and gender equality in real world STEM fields. Through buildgirls.org activities and initiatives, high school females can learn more about different careers, which can help solidify plans for their future. buildgirls.org members gain hands-on experience that can be valuable for future employers. Buildgirls believes these industries will shape our future with respect to sustainability and our environment and as such, female representation is a must.

Contact: Kenzie Goldsteen, kgoldsteen@buildgirls.org