



buildGirls.org co-founders Attend 2nd Women In Construction Conference.



WASHINGTON, DC, October 19, 2023 /PRNewswire/ -- buildGirls.org, a non-profit with a mission to educate, engage and empower high school girls to explore future careers in infrastructure attended and participated in the 18th annual Women in Construction Conference held in Washington, D.C. at the Marriott Marquis hotel.

With over 550 attendees, buildgirls co-founder, Kenzie Goldsteen explained the mission of buildgirls.org and its goal for empowering young females to explore careers in FACE (females in construction, architecture, and engineering). Kenzie told the audience in her breakout session how during COVID she observed online meetings, calls and more and never saw a single female. She and her sisters were outraged that a trillion-dollar industry had less than 10% female representation (and less than 3% in leadership roles). They were determined to do something about it. Ultimately that led the girls to start buildgirls.org.

The Women in Construction (WIC) Conference is the East Coast's premiere forum for education, professional development and networking for women in the build industry. The organization empowers women to continue to grow and achieve success in the community with a "By Women, for Women" motto. Annual activities include a leadership and networking conference in Washington, D.C., periodic round-table discussions and fundraising on behalf of other mission-aligned organizations.

Representing every discipline, the attendees include general contractors, subcontractors, developers, architects, engineers, representatives from trade associations, nonprofits, construction consulting companies and law firms from across the U.S. and Canada.

The buildgirls are beyond grateful to the amazing leadership team at WIC and thankful to have been a small part of their conference.

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