

buildGirls.org article in Patch.com





WASHINGTON, DC, March 8, 2023 /PRNewswire/ -- Architecture, construction, and engineering (ACE) firms have less than 10.5% female representation in the workforce and less than 2.0% in leadership roles – yet this is a trillion-dollar fast growing amazing industry. Seeing this inequity, the Goldsteen girls co-founded buildgirls.org to empower, educate and engage females in high school about FACE (Females in Architecture, Construction & Engineering). buildGirls.org was featured in a recent article in Patch.com.

From the article...

The week of March 5-11 is important to the sisters because it is Women in Construction Week, which celebrates and promotes the role of women in the construction industry. The National Association of Women in Construction (NAWIC), which sponsors the annual celebration, invited Sami to speak at its 17th annual Women in Construction Conference in Washington, D.C., last October. "That group is amazing, and we are so lucky to have met the women. They really have helped propel us forward," Sami said of Build Girls' collaboration with NAWIC.

Build Girls' founding goes back a couple of years when, during the height of the COVID-19 pandemic, the sisters got the opportunity to learn about the operations of a large construction company via online conferences, meetings and presentations. They were interning with a construction company that was doing work on the Golden Gate Bridge.

During the meetings, the sisters noticed they didn't hear female voices or see female faces. "This was both disappointing and shocking," Sami said in an email to Patch. But the realization of the lack of women in the architecture, construction and engineering, or ACE, fields inspired the sisters to create the Build Girls group.

Contact: Kenzie Goldsteen, kenziegoldsteen@gmail.com