

buildGirls.org featured on CBS Morning Edition.

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WASHINGTON, DC, March 1, 2023 /PRNewswire/ -- buildgirls.org was featured on CBS morning edition today. buildgirls.org, a non-profit with a focus on educating, engaging and empowering high school girls to explore future careers in architecture, construction, and engineering (ACE).

The three teen sisters are looking to inspire young girls to look into ACE fields for career opportunities. Co-founder, Sami Goldsteen, explained while interning with a construction company working on the Golden Gate Bridge at the start of the COVID pandemic that the Goldsteen girls —Emmie, Kenzie, and Sami — noticed the lack of women involved in infrastructure fields.

"The gender disparity in infrastructure has been widely recognized, but few initiatives have been established at a younger age when girls decide what they want to pursue," Sami Goldsteen said. The sisters from Bethesda, Maryland founded [buildgirls.org](https://buildgirls.org). Build Girls supports several initiatives to accomplish its mission, including facilitating discovery dinners, interviews, information discussions, guest speakers, hosting events and launching competitions. One of those competitions is a "build a bridge" TikTok contest. High school girls can make a TikTok or YouTube video, from 15 to 60 seconds long, using a Taylor Swift song, and including something that involves a bridge. It can be a famous bridge, a beautiful bridge, or participants can make a bridge pose, for example.

Interviewer background: Allison Seymour - Seymour is an Emmy® award-winning anchor who has been waking up viewers on morning news in her hometown of Washington, D.C. since 1999. Allison started her career in television at the D.C. bureau of ABC News, behind the scenes, before earning her Master of Mass Communication from the University of South Carolina. She is a proud graduate of Hampton University, where she is enshrined in the Mass Media Hall of Fame.

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