

# buildgirls

Your Company Can Host A [buildgirls.org](https://www.buildgirls.org)

## DISCOVERY DAY

### Challenge

Architecture, Construction and Engineering have less than 10% female representation in the workforce. Data shows that firms with more diverse workforces perform better, are more profitable, grow faster and have higher employee satisfaction levels. While levels have increased slightly over the last decade, the way to make the biggest impact on this challenge is to connect with high school females so they can learn about career opportunities in ACE while they are still exploring career pathways.

### Solution

buildgirls.org was founded to empower, educate and engage females in high school about FACE (Females in Architecture, Construction & Engineering). Recognizing the lack of female representation drove us to cause change in this large and growing industry. Since early 2022, we have been developing new approaches to tackle both the attitudes surrounding women in ACE and also the limited exposure available for women, especially in high school.

***Educating, engaging and empowering high school females to explore future careers in infrastructure***

### Your Company Opportunity

Now your company can get involved and host its very own buildgirls.org Discovery Day. A discovery day is a great way for high school females to see the infrastructure industry close up. It's also a great way for your company to do something for women in construction, the community, your team and so much more. Oftentimes, they will include lunch and learns, field trips, dinners and other valuable networking opportunities.

### What Your Company Does

Pick a day on the calendar in CY 2023 and create/host a ½ day or full day project overview, lunch and learn with the team or day in the office where your company can introduce a few of your team members (female employees or others) to local high school females and discuss a featured project or a day in the life, etc. All you need to do is invite high school females who are friends, employees friends, family members or others in the community interested in learning about ACE.



## What buildgirls will Do

We will send you a complete guide to hosting a ½ day or full day Discovery Day. We will include a schedule your team can work from, how to's, ice breakers, daily flow, SWAG (bg - t-shirts, coffee mugs, etc. for the attendees) and help with outreach, branding, community awareness and follow up information you can share with the participants who want to learn more once the event is over. We will add your attendees to our distributions and sign up any that wish to form chapters and become ambassadors. We will also form a buildgirls chapter for your company -- buildgirls.org, where each year, high school female members can join your chapter and learn more about your company and your impact in the community. Send us your logo and a photo of your company or employees or a link to your site and we will add you to our site. We can also post the details of any discovery event and any follow up on the site.



## Why Host a Discovery Day

1. It's the right thing to do.
2. The industry needs more talent.
3. Diverse talent pools create better results.
4. Your employees and community will appreciate it.
6. "You will begin a new annual tradition"
7. You may find your company's future leaders.
8. "buildgirls.org will promote your company online"

## Sample Days

Project tour and talk, office visit - looking at upcoming architectural project, legal visit discussing a case and having attendees argue both sides of case, engineering project with a how to puzzle, a safety tour where students made safety tik-tok videos and competed for best video award, CEO lunch, visit with operations teams to learn about their journey, college visits to see career pathways and more.