



## BuildGirls.org Announces Launch

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*Buildgirls.org announced its launch today*

BETHESDA, MD, June 2, 2022 /PRNewswire/ -- BuildGirls.org, a non-profit with a focus on educating, engaging and empowering high school girls to explore future careers in infrastructure officially launched today.

Buildgirls.org, was founded by Sami Goldsteen, Mackenzie Goldsteen and Emmie Goldsteen, three sisters who were inspired by a series of discoveries that angered them into action with the goal of changing the infrastructure industry. During 2021, the girls discovered that females represented less than 10% of the infrastructure workforce and not one public infrastructure company was run by a female.

Sami Goldsteen recounted “I discovered that despite being one of the largest and fastest growing industries in the world, women make up only 10% of the industry’s workforce. Outraged by my observations, my sisters and I decided we needed to make change. We did not find any resources aimed at females in high school – so we did the next best thing – we formed Buildgirls.org. Our goal is to educate, empower, engage and excite young women across the country and globally to explore FACE (females architecture, construction and engineering). The goal is to provide exposure to young females through networking events, competitions, internships and more We need more women in FACE. And we need more as founders, CEOs, and tradespeople.”

Recognizing the issue was the foundation for our work that followed. Translating discussion and theory to concrete action and passionate activism ultimately became the primary focus of our organization in the forms of various initiatives.

Since July 2022, we have been developing dually-driven approaches in which we tackle both the attitudes surrounding women in FACE (Females Architecture, Construction & Engineering) and also the limited opportunities available in high school, especially for girls. We support several programs, including facilitating constructive discussions, bringing in guest speakers, hosting events, creating inspiring competitions, partnering with universities and partnering with companies to join FACE (Female Architecture, Construction & Engineering) by creating internships /discovery weeks specifically for talented young women.

The gender disparity in infrastructure has been widely recognized, but few initiatives have been established at a younger age when girls decide what they want to pursue. We aim to empower and inspire girls through offering a variety of opportunities at the high school level. We hope that through this program, not only will there be an increased awareness of women’s potential, but also that girls will be able to recognize their own.

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